



# FULL LIFE FOR YOUR FAMILY

The Irresistible Initiative is a three-year church-wide discipleship initiative. We're calling all in our church family to engage in step-out-of-the-boat faith as we embark on an exciting journey of generosity and sacrifice. In order to better live out our mission and reach more families around us, we will revitalize our church campus, expand ministries, and deepen our discipleship.

# PHASES 1-3 OVERVIEW



## THE IRRESISTIBLE INITIATIVE FULL LIFE FOR YOUR FAMILY

The **Irresistible Initiative** is a three-year church-wide discipleship initiative. We're calling all in our church family to engage in step-out-of-the-boat faith as we embark on an exciting journey of generosity and sacrifice. In order to better live out our mission and reach more families around us, we will revitalize our church campus, expand ministries, and deepen our discipleship. Lifehouse is called to be a lighthouse to our neighbors, the nations, and the next generation to bring many searching souls to the safe shore of Christ and His church. Your prayers and participation in this initiative are vital.

### Table Of Content

Letter From Pastor Jordan	Page 04
Why Now?	Page 06
The Plan	Page 08
Phase 1	Page 09
Our Goal	Page 10
Your Next Steps	Page 12
Giving Opportunities	Page 13
Ways To Give	Page 14
FAQs	Page 15



# LETTER FROM PASTOR JORDAN

We wholeheartedly believe that in 2024, our 40th anniversary on this church property, Christ is calling us to a new chapter in the TLC story. He is motivating us to write an exciting future together over the next 10 years—a future focused on honoring our past and reigniting our passion to pass-the-baton of our faith in our families and to future generations. No matter our age or stage of life, we all have an essential part to play in bringing full life to the families around us.

By 2034, our 50th anniversary, we will see The Lifehouse Church transformed from an aging rural outpost of a few hundred on the edge of the south Placer suburban sprawl, to a thriving regional hub connecting with thousands of families in the high growth area along the I-80 and Hwy 65 corridor. With your committed support, we will build a network of relational bridges personally and through our campus, to connect lost and lonely families to Christ and his caring church to pass on our faith to current and future generations.

To make this dream a reality, we will focus on becoming an IRRESISTIBLE church for the 55,000 families with kids in our geographic area (with thousands more coming each year). We are fully committing to leveraging our loving relationships, strategic partnerships, and ideal location to build thousands of relational bridges of connection. Our four-fold strategy to bring Full Life for Your Family is to build: 1) Irresistible Family Ministries, 2) Irresistible Mentoring Relationships, 3) Irresistible Personal Faith, and 4) Irresistible Campus Experiences. We will live out God's word in living color: "We will not hide these truths from our children; we will tell the next generation about the glorious deeds of the LORD." (Psalm 78:4). Jesus came to bring us full life...forgiven, free, fulfilling, forever life (John 10:10). We desperately want to see our kids, their kids, and their kids after them living this full life only found in Jesus until He comes.

Jordan Schumacher  
Senior Pastor



## PHASES 1-3 OVERVIEW

### FOUR STRATEGIES TO BRING FULL LIFE TO YOUR FAMILY

#### 1) IRRESISTIBLE FAMILY MINISTRIES

We will impact the next generation by diligently expanding on-campus ministries for kids, students, young adults, and marriage/parenting, continually deploying more highly trained leaders/volunteers, strategically equipping parents to raise spiritual champions at home, and proactively reaching out to engage with local schools.

#### 2) IRRESISTIBLE PERSONAL FAITH

We will increasingly shine the light of Jesus in all our relationships by being God-lovers, Life-givers, Community-servers, and Faith-sharers. The way we all grow in these Full Life Outcomes is through consistently engaging in our discipleship strategy: Gathering in worship, Growing in Life Groups, Giving and serving with joy, and Going on mission every day. We will proactively work to encourage and equip everyone at TLC to build relational bridges of connection in their sphere of influence to guide others to full life in Jesus by seeking out the lost intentionally, serving them sacrificially, socializing with them continually, and sharing the gospel with them authentically.

#### 3) IRRESISTIBLE MENTORING RELATIONSHIPS

We will pass on God's Word and the wisdom of the ages by multiplying cross-generational ministry opportunities—connecting new moms and dads with experienced ones, providing coaching and teaching opportunities through new on and off-campus recreation leagues and school enrichments, expanding intergenerational Life Groups, and establishing mentoring programs within our men's, women's, and marriage ministries.

#### 4) IRRESISTIBLE CAMPUS EXPERIENCES

We will support the expansion of these ministries and the multiplication of building relational bridges with families on-campus by updating outdoor parks, patios, pavilions, and playgrounds and indoor worship gathering and group spaces. We will create more welcoming and engaging places for families to discover and develop faith in community by renovating the exterior of our building and the kitchen/bathrooms to serve our growing family ministries.

# WHY NOW?

## Our Family History

Whether you've been at TLC for a few days or forty years, you are part of our family. Our church was founded more than four decades ago by a group of mission-motivated young families who passionately wanted to reach their neighbors, the next generation, and the nations with the gospel. By the Lord's providence and provision, this church plant of Sunrise Baptist acquired ten pristine acres along Hwy 80 on Sierra College Blvd, an ideal location to build a beautiful campus that could help reach the many families flocking to the great schools, good shopping, and gorgeous outdoor settings nearby.

The leaders began building the church...with their own hands! It was completed in 1984—a testimony to what God can do when we live, serve, and give with “shirt-off-my-back generosity.” For many years, the focus on outreach and reaching the next generation continued. Lives were changed, disciples were raised up, and missionaries were sent out. Yet, over time, the focus on reaching new families and the next generation got blurred. A maintenance (not missional) mindset slowly crept in. We can see some of its signs in our building growing outdated and deteriorating; the parking lot being unsafe and unsightly; the land being underdeveloped and under-utilized; and young families and youth being largely unattracted and unreached. This breaks our hearts and the heart of God. The Holy Spirit is motivating us to do something about it!

## Reaching the Families Around Us

Over 55,000 families with kids call our community home. We must never lose sight of the importance of reaching the next generation—90% of first-time decisions to follow Jesus occur before the age of 18 (and 95% before the age of 30)! As such, to reap the greatest harvest of growing disciples, we will intentionally focus our ministry efforts on families and reaching the next generation.

Even as we all focus on reaching future generations, we will continue to invest in the older generations, by helping them to connect with Christ deeply and to invest their lives in others through mentoring. With compassionate care, we will ensure we're loving on and looking after widows and those experiencing the pain of sickness, loneliness, and isolation. The truth is families come in all shapes and sizes, and we desire to call out to each of them and open our arms to embrace them at TLC in our come-as-you-are community.

And yet we live in a culture that has lost sight of the importance of family and the family of God. So many are searching for happiness in the wrong places, and it's taking its toll on the family. Over half the families in our community are experiencing divorce and disillusionment with the church. Marriages continue to struggle, and parents misguidedly focus on a fanatical obsession with momentary pleasures and earthly prosperity, instead of service and sacrifice to pass on their faith to the next generation.



## Passing On Our Faith In Our Family And To Other Families

Like a baton relay race, each generation must pass on their faith (because the church has always been one generation away from extinction). God designed it that way, so we will all and always be Life-givers and Faith-sharers—just like Jesus. We do this in two ways, sharing Jesus within our own families and with other families around us.

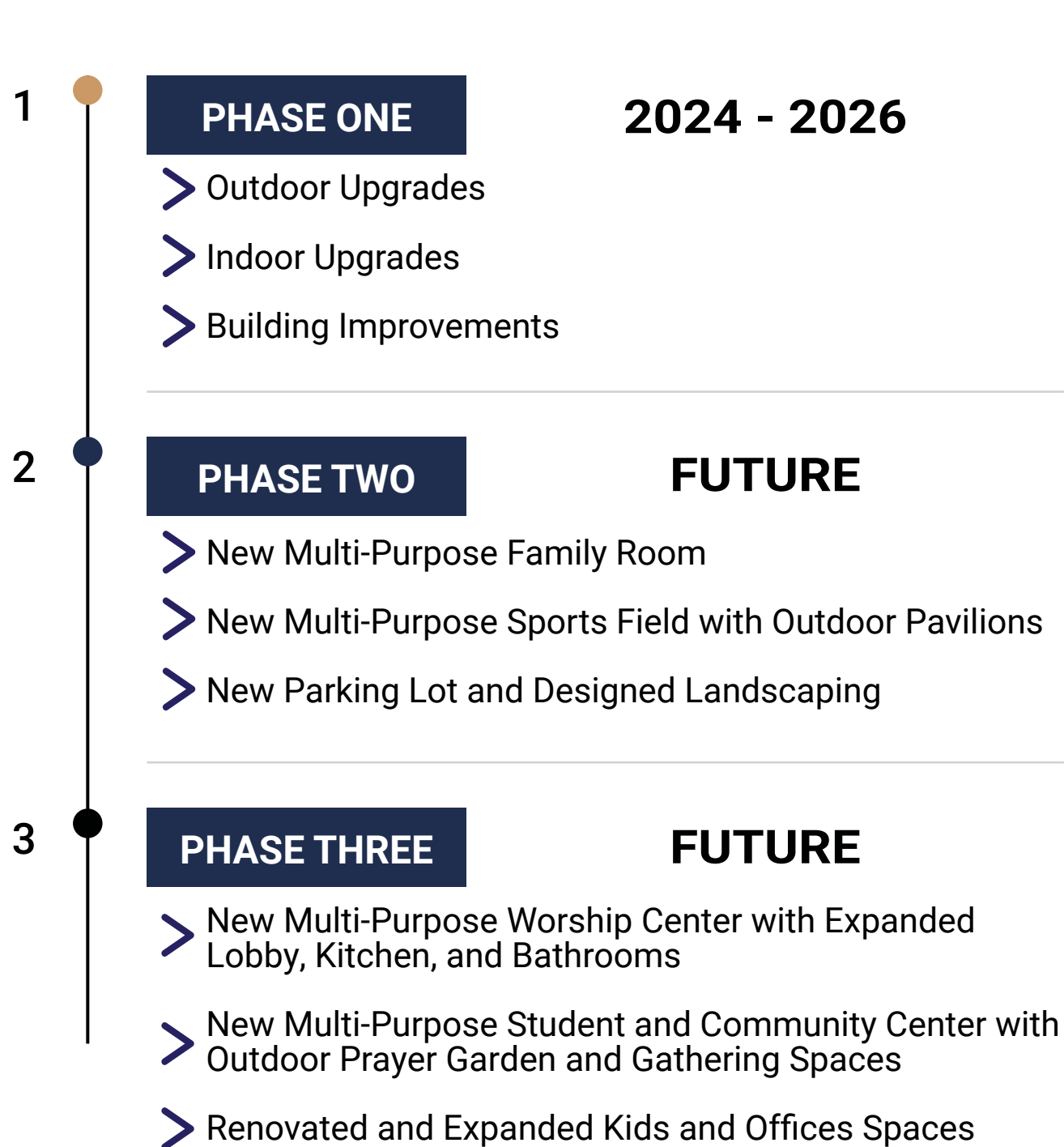
We believe families are specifically designed by God to be the primary place in which faith-sharing and spiritual formation happen. It occurs as we intentionally leverage the natural rhythms of comings and goings in our lives and at strategic stages of a child's development as they pass from childhood into adulthood. Our role as parents and grandparents is not to be perfect, but prayerful and purposeful to inspire and impress God's Word on our kids' hearts and all those in our sphere of influence (Deuteronomy 6:4-9).

Simultaneously, we are recognizing that God has purposefully placed us at such a place and a time as this. He has graced us with an amazing location where more than 500,000 people pass by our church campus daily...more than half of whom have no connection to Christ or a local church. It breaks our hearts, and we can't stand by watching them drive by and drive off a spiritual cliff. Just as a lighthouse calls out to struggling ships lost at sea, we will do all we can to call out to the lost and lonely passersby and create spaces in our lives and on our campus to connect them to Christ and this church.

# THE PLAN

Our building is our family's physical "home," and we desire to make it as irresistible and inviting as possible. Our space needs to be reinvigorated if we are to see our dreams of an irresistible church become reality. Indeed, as our church family continues to grow, we also need to continue to make changes and additions to our campus.

Toward that end, last year TLC contracted with church consulting and architect firms to develop plans to update and expand our current campus in line with this vision. Since that time, planning teams have met to discuss and prayerfully discern how our vision should impact our physical campus. The result of those meetings is a "master plan" made up of three phases, to help steer the strategic management of God's gracious provision over the next 10 years.



# PHASE 1

## OUTDOOR UPGRADES

### IMPROVING VISIBILITY ALONG SIERRA COLLEGE BLVD

- > Installing better and brighter signage with updated look to be inviting to the community
- > Installing large white cross out front to showcase what is most important to us
- > Improving walkways and landscaping for safety and curb appeal

### EXPANDING THE NEXT GENERATION COMMUNITY PARK

- > Expanding sports field to reach more kids and families through our recreation leagues, outreach events, summer camps, and weekend/weekday ministry programs and enrichments
- > Creating two new playgrounds for kids of all ages to enjoy with their families everyday of the week
- > Building permanent signage for visibility and shade covering for usability year-round with a concrete patio with walkways connecting to the side entrance of our church to make the park more accessible

## PLEASE NOTE

- > The first **10%** of all proceeds in each phase will go toward expanding our local and global missions with a focus on reaching and raising up the next generation here and around the world.
- > Another **10%** will be targeted to help in the buyout of our 50/50 partner in our property (Church Investors Fund), so we can own all 10 acres for long-term ministry and outreach expansion.

# PHASE 1 (continued)

## INDOOR UPGRADES

### UPDATING WORSHIP CENTER

- > Installing better and brighter lights to optimize stage production and worship gatherings
- > Upgrading audio-visual technology to enhance worship engagement in-person and online
- > Updating the paint and acoustic treatments to make the room more inviting and conducive for worship

### RENOVATING SHARED SPACES TO SERVE FAMILIES

- > Renovating the Kitchen to make it more usable for serving our growing kids, student, and family ministries and at large outreach events
- > Updating the feel and functionality of our Coffeehouse and Kids and Student rooms to reach and raise up the next generation
- > Renovating four highly used Bathrooms to better serve our growing church

# PHASE 1 (continued)

## BUILDING IMPROVEMENTS

### RENOVATING ENTIRE EXTERIOR OF THE BUILDING

- > Creating a new modern look to the physical building to put our best foot forward to the community
- > Fixing deteriorating stucco and wood rot to maintain a safe, sightly building
- > Building a new storage shed to provide ample space for our growing ministry needs

### INSTALLING LARGE FRONT COURTYARD SHADE COVERING

- > Creating a covered outdoor gathering space for year-round use before and after services and during weekly groups and classes
- > Installing a new concrete pad as a prerequisite step for the Phase 2 construction of a "New Multi-Purpose Family Room"
- > Enhancing the entrance of the church for better greeting and check-in for newcomers, kids, and families

## OUR GOAL

### 100% Involvement By TLCers To Raise Over \$1 Million Within 3 Years

The cost estimate for Phase 1 is approximately \$1 million. This is a God-sized goal that will require the shared sacrifice of all who call TLC home. This first phase is a prerequisite to the other phases and contains elements that are critical for us to continue to gather, grow, give, and go effectively as a church family. Of course, our long-term hope is that God will provide for all three phases of this "Master Plan", which would be considerably more. Any amount given over the \$1 million goal will go toward funding the fulfillment of this plan.

ANTICIPATED INDOOR,  
OUTDOOR, AND BUILDING  
COST ESTIMATES

: \$800,000

EXPANDING LOCAL AND  
GLOBAL MISSIONS

: \$100,000

=

INITIAL FUNDS TO HELP IN  
BUYOUT OF 50/50 PARTNER  
IN OUR PROPERTY

: \$100,000

TOTAL AMOUNT TO RAISE  
BY LIFEHOUSE FAMILIES  
OVER 3 YEARS

Approximately  
\$1,000,000

# YOUR NEXT STEPS

We trust God to provide for our all needs according to his glorious riches (Phil 4:19). As we look ahead, we cannot wait to welcome people into our updated building, gathering with them in beautifully landscaped parks and covered pavilions, and see many more kids, students, and families playing and learning about Jesus indoors and outside!

To see this dream become reality will require the shared sacrifice and financial investment of all of us at TLC. Our prayer is 100% participation. We believe that broad involvement by our whole church family will result in not only the acceleration of disciple-making at our church, but will also help us reach our secondary financial goal of raising and releasing approx. \$1 million over these next three years to update our church campus and expand ministries and missions. Three things we're all encouraged to do:

## Give Prayerfully...

Start with prayer. Seek God and ask what amount over-and-above your regular tithing you and your family can joyfully give to the Lord. What would stretch your faith? After you determine how the Lord wants you to participate, we ask you to fill out a pledge card as a faith commitment between you and God. As a church family, we will turn in our commitments on Sunday, March 3 during our regular morning worship gatherings.

## Give Generously...

Please prayerfully consider a sacrificial gift that will stretch your faith. Everyone is at a different place financially. This generosity initiative is about equal sacrifice, not equal amount given. Many in our church can happily donate \$10,000 to \$20,000 over their regular giving during these 3 years, while others are able to share considerably more—\$100,000 to \$200,000. Still others are in a situation where it's a stretch to give \$1,000 or \$2,000. Please give whatever amount God lays on your heart to give, as we trust God to grow our faith in the One who always provides.

## Give Joyfully...

It's a joy to give toward expanding God's kingdom, and Jesus says it's always "more blessed to give than receive" (Acts 20:35). All our finances are the Lord's. We should give what the Lord directs each of us to give because God loves a cheerful giver who obeys what the Master tells each person to do with His resources (2 Corinthians 9:6-12).



# GIVING OPPORTUNITIES

## Example: How We Can Raise Over \$1,000,000

Number Of Gifts Needed	\$ Amount Given Over 3 Years (Monthly)	Subtotal \$ Amount This Tier Contributes Over 3 Years	Cumulative \$ Amount Over 3 Years
1	\$200,000 (per month \$5,555)	\$200,000	\$200,000
2	\$100,000 (per month \$2,778)	\$200,000	\$400,000
4	\$50,000 (per month \$1389)	\$200,000	\$600,000
6	\$25,000 (per month \$695)	\$150,000	\$750,000
8	\$10,000 (per month \$278)	\$80,000	\$830,000
10	\$5,000 (per month \$139)	\$50,000	\$880,000
20	\$2,500 (per month \$70)	\$50,000	\$930,000
30	\$1,000 (per month \$28)	\$30,000	\$960,000
40	\$500 (per month \$14)	\$20,000	\$980,000
MANY	>\$500	<\$20,000	+\$1,000,000

## DISCERNING YOUR GIFT...

### COVER THIS IN PRAYER

Ask God for wisdom on how to be faithful steward of the resources He has entrusted to you. Pray that you may give in a way that stretches and builds your faith and deepens your trust in God.

### HAVE A FAMILY MEETING TO DISCUSS YOUR GIFT COMMITMENT

If you have children, no matter how young they are, involve them in the process. This is a great opportunity to teach them generosity and God's faithfulness.

### QUESTIONS TO ASK

**DECREASE:** Are there things in your life where you can spend less to give more?

**DELAY:** Do you have plans for a project or purchasing that is a big financial commitment? Pray about delaying.

**DO MORE:** Are there ways to increase your income?

**DO WITHOUT:** Could I sell something I don't need?

### CONSIDER WHAT GOD'S WORD SAYS ABOUT GIVING & GENEROSITY

1 Timothy 6:17-19      Proverbs 3:9-10

Proverbs 11:24-25      Matthew 6:19-21

Luke 6:38      2 Corinthians 9:6-12

# WAYS TO GIVE



## SET UP AUTOMATED ONLINE GIVING

- 1. GIVE ONLINE:** The easier way to schedule giving is to set up automatically at [LifeHouseChurchRocklin.ChurchCenter.com/Giving](http://LifeHouseChurchRocklin.ChurchCenter.com/Giving) (select "The Irresistible Initiative" giving option)
- 2. GIVE BY MAIL:** Use the postage-paid envelope in the LIFEguide and mark your checks with "IRRESISTIBLE"
- 3. TEXT TO GIVE:** Text Give to 916-794-3310 (select "The Irresistible Initiative" giving option)



## GIVE A CASH GIFT

That can include savings, tax refund, stock dividends, garage sales, fundraisers, second job, or countless other creative ideas.



## APPRECIATED SECURITIES

By making a gift of appreciated securities (stocks or mutual funds) you can receive a charitable deduction for the fair market value and avoid capital gains tax liability. For assistance contact [Finance@TheLifehouseChurch.com](mailto:Finance@TheLifehouseChurch.com) or (916) 652 7216.



## IRA DISTRIBUTION

Individuals 70 1/2 or older may choose to give directly from the IRAs rather than having to take distribution that may trigger a tax liability. Currently, the rules allow you to save on taxes by directing your distribution to The Lifehouse Church. For assistance contact [Finance@TheLifehouseChurch.com](mailto:Finance@TheLifehouseChurch.com) or (916) 652 7216.



## GIVE PROPERTY, STOCK OR OTHER ITEMS OF VALUE

Give stock, real estate, bonds, cars, gold, etc. For assistance contact [Finance@TheLifehouseChurch.com](mailto:Finance@TheLifehouseChurch.com) or (916) 652 7216.



## MAKE THE LIFEHOUSE CHURCH A BENEFICIARY IN YOUR WILL OR TRUST

Speak to your financial advisor or lawyer. For assistance contact [Finance@TheLifehouseChurch.com](mailto:Finance@TheLifehouseChurch.com) or (916) 652 7216.

# FAQS

## How would you explain The IRRESISTIBLE Initiative to someone else?

The Irresistible Initiative is a three-year church-wide discipleship initiative. We're calling all in our church family to engage in step-out-of-the-boat faith as we embark on an exciting journey of generosity and sacrifice. In order to better live out our mission and reach more families around us, we will revitalize our church campus, expand ministries, and deepen our discipleship. To build 1) IRRESISTIBLE family ministries, 2) IRRESISTIBLE mentoring relationships, 3) IRRESISTIBLE personal faith, and 4) IRRESISTIBLE campus experiences, we believe it is necessary to accomplish Phase 1 of our master plan, which includes Outdoor Updates, Indoor Updates, and Building Improvements to reach and raise up the next generation and bring Full Life for Your Family.

## Why are we updating our church campus?

Built in 1984, our facilities have deteriorated significantly after four decades of daily use by a busy church and the many ministries, outreaches, and community organizations that share our campus. As the community has continued to grow around us and built many new homes and buildings, our campus has steadily grown unattractive and uninviting to young families with kids flocking to the great schools, good shopping, and gorgeous outdoor settings nearby. Our curb appeal is lacking, the parking lot and building exterior are deteriorating, and there are not sufficient spaces inside or outside for ministry expansion to families. We must update our visibility and usability to maximize ministry and reach more families around us.

## What plans are in place to ensure the funds raised go efficiently and effectively to the campus update?

The Staff and Elders are ultimately responsible for the safe and secure handling and distribution of all resources. From the Staff and Elders, we have established a Generosity and Campus Improvement Task Force, commissioned to help TLC raise and release the maximum amount of funds in the most God-honoring and strategic way. On this task force are:

**Mel Douglas**, *Team Lead, Elder, and Deacon of Property Improvement*

**Tom Hall**, *Chairman of the Elder Board*

**Jordan Schumacher**, *Senior Pastor, and Elder*

**Tami Kooppin**, *Director of Office, Facilities, and Volunteers*

**Brian Logue**, *Worship Minister*

**Gary Chervis**, *member of the Elder Board and Global Missions Leadership Team Leader*

**Rick Lagomarsino**, *Deacon of Finance, and member of TLC's Next Generation Foundation*

**Jeff Jones**, *Men's Ministry Leader and member of TLC's Next Generation Foundation Board*

**Paul Albrecht**, *Worship Tech Director, former Elder, and member of TLC's Next Generation Foundation Board*

Whatever amount is given, our Staff, Elders, and Task Force will ensure it is released to the Phase 1 campus updates and missions initiatives. If God graciously gives us more than our goal, we will strategically invest it in ministry and vision priorities, such as expanding global and local outreach, next-generation ministries, and future phases of our campus Master Plan.



# When will the update of our campus begin?

Lord willing, as soon as we complete the public phase of the generosity initiative in early 2024 and tally all commitments from the church family on Sunday, March 3, we can proceed with the implementation of the campus renovation. The Elders are currently having conversations with church consultants, city officials, our property partner, potential contractors, architects, and more in preparation for implementation.

We will prioritize the outside, inside, and building updates, and then begin moving through each prioritized project as the Lord provides the income. This means that we will be updating the campus throughout the 3-year process of receiving funds for the initiative. If all the funds are received within 3 years, all the projects would be completed within that time frame. However, if it takes a little longer than 3 years to receive the necessary funds, we will complete the projects as the funds become available. Throughout this process, as we are trusting God for the proper funding and timing, our prayer is: To God be the glory, now and forever, through Jesus Christ our Savior. May He guide and provide as we seek to glorify Him in our lives and on our campus to pass our faith on to the next generation.

